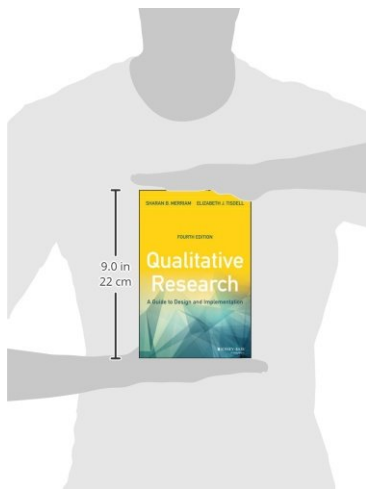


# [PDF] Qualitative Research: A Guide To Design And Implementation

Sharan B. Merriam, Elizabeth J. Tisdell - pdf download free book

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#### Description:

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Qualitative research reaches beyond the *what*, *where*, and *when* of quantitative analysis to investigate the *why* and *how* behind human behavior and the reasons that govern such behavior, but this presents a number of significant challenges. This guide is an invaluable reference for students and practitioners alike, providing the deep understanding that this sometimes difficult area of research requires to produce accurate results. The book contains a step-by-step guide to analyzing qualitative data and an addendum for graduate students with a template for a thesis, dissertation, or grant application.

- Build a strong foundation in qualitative research theory and application
  - Design and implement effective qualitative research studies
  - Communicate findings more successfully with clear presentation
  - Explore data sources, data analysis tools, and the different types of research
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